

Bay Area Chamber of Commerce

Board Meeting

April 6, 2011

Board Members present: Eric Farm, Menasha Forest Products; Crystal Shoji, Shoji Planning; Pam de Jong, Star of Hope; Lucinda DiNovo, The Mill Casino; Renee Middleton, US Bank; Steve Schniederma, Marshfield Bargain House; Matt Jarvis, Jarvis Communications; Clark Walworth, The World Newspaper; Chris Davis; Carson-Davis Oil; Brooke Walton, Sterling Savings Bank; Dana Webber, Sterling Savings Bank; Pam Plummer, Umpqua Bank; Matt LeDoux, Fishermen's Wharf

At Large or Ex-Officio Board Members present: Paul Janke, Bay Area Hospital; Patty Scott, Southwestern Oregon Community College; Theresa Haga, CCD

Others present: Joanne Moss, Bay Area Mailing Connection; Rick Keating, Sterling Savings Bank; Dick Leshley, Yellow Cab Taxi; Al Pettit, Hwy 101 Harley-Davidson. Pam Cottrell, Bay Area Chamber; Timm Slater, Bay Area Chamber

Eric called the meeting to order and led the Board in a Salute to the flag. Introductions were made around the table. February and March 2011 minutes were approved.

President's Report: Eric reports on the Chamber Day at the Capital. The morning was interesting hearing for the state leadership. The afternoon we had individual meetings with our representatives, Senator Krieger, Senator Verger and Representative Roblan. We presented our template of our positions on different Bills. It was a good first trip. Al will report on this a little more later in the meeting. Bay Area Chamber of Commerce day will be April 28th. There is a group of us that will attend on this day.

Executive Report: Timm reports reminds the board that Four Star Awards will be presented at WBC (Wednesday Business Connection) this quarter. The Four Star awards are to recognize businesses for their customer service. Quarterly we contact the business that have been nominated, invite them and the Ambassadors to attend WBC. The nominee is our guest for lunch, we present the business with a framed Four Star Award and showcase the presentation in the Chamber newsletter. Presently we have 9 nominees.

The 2011 Chamber directory arrived today. We will mail a copy to every Chamber member and contacting the motels and real estate offices. There are 60 directories per box. Please let us know how many you would like to have. The value of our directories is to get them out into the community. The Committee/teams are very active and have many things going on. If you are not currently active with one of the many committees or teams, I encourage you to take a look at the newsletter, see what they are working on, pick a team and get involved.

Timm updates the Board on his surgery and recovery. Surgery was a month ago and will be starting radiation on the lump found in his shoulder. He is recovering well.

Membership Committee: Joanne reports that the New Member Reception will be April 14th for 5PM to 7PM at the Coos Bay Visitor Center. We ask that the Board attend and help welcome the new members. This committee is currently working on three fund raisers for the Chamber. The Monster Bash is scheduled for October 29th at The Mill Casino. Pam de Jong will be our emcee for the event and we are working on scheduling a band for dancing. The Murder Mystery is Murder at the Deadwood Saloon, scheduled for June 4th at Waxers. A no host Bar and western buffet will be offered and Taking Care of Business III is scheduled for August 25th at North Bend Lanes. Please mark your calendars, invite your friends and colleagues to come and have fun with the Chamber.

We are also developing a New Member Packet. The packet will be a Navy Blue pocket folder with our Chamber logo on the front of the folder. Each folder will have a packet of information, application, window decal, copy of the directory and letter for the Executive Director. This committee feels the new packets represent the Chamber in a professional manner.

Brooke reports on the Liaison program that is being developed to help our new members to become knowledgeable and connected with the Chamber. We have a master list of new members and ask each board member to sign up to be a "mentor" for at least one new member. The guidelines for being a Liaison are to contact your member at least every six months. You can let them know about WBC, Business After Hours, Sponsorships opportunities, hit the highlights of what the Chamber is doing and how they may get involved. Please ask the members to look at their listing on the Chamber website and e mail Pam C at the Chamber will any changes that need to be made. After your first contact with your member, please contact Brooke, she will be keeping a master sheet. We want our members to feel welcomed and informed. This committee looks at this as a constant ongoing project.

Eric adds, We believe this is a staple to retain our membership. The membership needs to understand the true value of the Chamber to their business.

Pam d adds, This is a great opportunity for the board to connect with Chamber members may be a new client. We encourage all Chamber members to become liaisons to new Chamber members.

Transportation: Timm reports last month a tour of the under the South slough Bridge was taken. The next Transportation meeting is scheduled for April 7th, Noon at South Coast Business Employment Corporation office, on your left before going over the Isthmus Slough Bridge. The Port will present an update on the Rail Road.

WBC: Dick reports that this Wednesday presenter will be City of Coos Bay talking about Waste Water. The season ends the end of May with all spots filled.

Ambassadors: Carol reports that the Ambassadors our working with Joanne and the Membership committee to mentor new Chamber members.

National Resources: Eric reports that a tour of ORC (Oregon Resource Corp) plant will take place after the next National Resource committee meeting. Looking forward of hearing the update on the ORC project. Next National Resource meeting will be 7AM at the Red Lion on Friday April 15th. The tour will follow the meeting.

Legislative Action Team: Al Pettit reports that this committee visited the Capital with Lobbyist Ken Messerle and meet with representative Roblan and Co-Speaker Hanna. Later that day we met one on one with our representatives. We will revisit the Capital later this month.

Ken Messerle is funded through donations. There is a value to Chamber members to have a voice in Salem for our businesses.

There will be a redistricting meeting at SWOCC. We are formalizing our talking points.

Marketing and Communication: Crystal introduces new Committee chair Steve Schneiderman.

Steve reports that he has met with Crystal and Timm and looked at the committee's goals and objectives.

Committee members are Matt Jarvis, Crystal Shoji and Gary Rifkin. We are looking for others to join this committee.

Steve is focused on the Chamber having a Facebook presence. His challenge to the membership is starting next week for each business that sends Steve a description of their business, Steve will post the information on the Chamber facebook and enter the business in a drawing for a 2 night stay at his Sun River condo. Steve would like to see a Business triangle on facebook specific to the area.

Steve invites Rick and Leadership Coos to work with this committee.

Rick reports that another benefit to members maybe a program called Base Camp. Jayson Wartnik has been using this program and has offered to provide a presentation at his office to the board.

As Timm sends out e-mails for Chamber events I will try to link those to our facebook page.

Business Development & Support: Lucinda reports that this committee made a presentation to the SDAT committee concerning the projects that we would like to work on. We received approval to work on developing a Coos Brand and to develop a Business Crisis Team.

We are just beginning to work on connecting with people and businesses to build an organic & sustainable brand for our area.

One of our goals for the first quarter is to finish our Economic Partner directory.

Tourism: Brooke reports that National Tourism week is May 7th-13th. The City of North Bend Sip & Stroll Was Friday April 3rd. There was an attendance of 160 people. Rockouty, Patrick Burke, working with the Maslow project, is planning a concert that will be linked with the Bay Area Fun Festival.

Leadership Coos: Rick reports that Leadership Coos is looking at potential updates and projects for the program. We are asking the board for direction on the two items that we are looking at. The first one being a presence on the Chamber web site. We have done research looking at other Leadership web sites and have many ideas for Leadership Coos to have a presence on the new Chamber Web site. The second item is updating Leadership Coos logo. The committee is looking at the logo is not a memorable image. Rick asked the board what their thoughts are and a direction that the board thought this committee should continue with.

Eric instructed the committee to go ahead and come up with a proposal and bring it to the board. He suggested working with Steve Schneiderman and the Communication committee on the branding and presence on the web site.

The Board agreed on Leadership Coos having a presence on the Chamber web site.

The Board also approved the use of the Chamber Logo adding the tag line Leadership Coos in some way.

Rick also reports that Leadership Coos 2010-2011 will graduate on May 10th. The Leadership Coos steering committee continues to work on recruiting for next year. We currently have more than 50 names on our contact list. Rick encouraged the board to talk with their colleagues, friends, staff that we are actively recruiting for 2011- 2012 participants. If they are interested, please ask them to contact Pam at the Chamber.

Community Reports

Bay Area Hospital – Paul invited the Chamber and board to attend the groundbreaking at Bay Area Hospital on April 7th. This ground breaking begins a \$45 million expansion project at Bay Area Hospital.

CCD: Theresa reports that Port of Bandon has money. Come see us.

Southwestern Oregon Community College: Patty reports that the mobile classroom will be at Farr's today. The mobile classroom houses welding stations and laptop hook ups, which allows the classroom to go to the students. SWOCC is the only college on the west coast to offer this type of classroom learning.

The Masters Track meet will be hosted at SWOCC.

May 1st SWOCC turns 50. Promote your business through a Brick fundraiser for alumni. They have a lecture "Who Inspired You" on May 6th.

Patty comments to continue "Welcome" sign program. People appreciate seeing them.

Charleston: Matt reports "Aw Shucks Oyster Feed" will be April 23, Noon to 4 at OIMB. Come visit Charleston there is a lot of new construction and new faces. Things are happening in Charleston. Salmon season opens on April 15th.

City of Coos Bay: Crystal reports that today the city will be presenters at WBC. They will be talking about Coos Bay Waste Water and Bond issue.

Crystal encourages donations to our sister city Choji Japan. You may take your donations to Crystal, City Hall or Roger Gould's office.

Meeting adjourned for Executive Session.

Executive Session

April 7, 2011

Renee reviews the budget and reports that the Chamber has money.