

**Bay Area Chamber of Commerce  
Board Meeting  
December 1, 2010**

**Board Members present:** Lucinda DiNovo, The Mill Casino/Hotel; Eric Farm, Menasha/Campbell Group; Renee Middleton, U.S. Bank; Pam Plummer, Umpqua Bank; Dana Webber, Sterling Savings Bank; Crystal Shoji, Shoji Planning; Pam de Jong, Star of Hope; Matt Jarvis, Jarvis Communications; Brooke Walton, Sterling Savings Bank; Mark Mattechek, North Bend Lanes; Margery Whitmer, Betty Kay Charters; Tina Milburn, Hough, MacAdam and Wartnik; Gerald Miller, Star of Hope; Steve Schneiderman, Marshfield Bargain House; Matt LeDoux, Fishermen's Wharf; Clark Walworth, The World Newspaper

**At Large or Ex-Officio Board Members present:** Theresa Haga, CCD Business Development; Joe Benetti, Airport District; Rodger Craddock, City of Coos Bay; Martin Callery, Oregon International Port of Coos Bay.

**Others present:** Jenny Bream, Ambassadors; Deborah Rudd, Transportation; Dick Leshley, Yellow Cab; Rick Keating, Sterling Savings Bank; Timm Slater, Bay Area Chamber of Commerce; Pam Cottrell, Bay Area Chamber of Commerce.

Lucinda called the meeting to order. Introductions were made around the table. Lucinda welcomed Steve Schneiderman. October minutes were approved. November minutes will be available at January meeting.

**Presidents Report-** Lucinda announced the recommendation from the nominating committee for Board officers in 2011. That slate included President Eric Farm; President elect Matt LeDoux; Vice President Clark Walworth; Vice President Brooke Walton, Secretary Pam de Jong; Treasurer Renee Middleton. Lucinda asked for any additional nominations. Hearing none, the Board approved the new officers for 2011.

Our third New Member Reception will be held December 7, 2010 at Porta Restaurant at 5:30 PM.

The Annual Awards Banquet will be January 29, 2011 at The Mill in the Salmon Room. We are looking for an attendance of 250. Our theme is "Let's Cultivate a Diverse Economy", with a theme song called BACC (to the tune of YMCA).

**Executive Directors Report-** Timm reports that Economic Outlook Forum will be December 10<sup>th</sup> at The Mill in the Salmon Room starting at 6:45 AM and to end at 10:30AM. The registration form was mailed to Chamber members yesterday. We have 29 sponsors this year. Clark Walworth will be the emcee. Speakers will include John Mitchell and Guy Tauer on the Economy. Allyn Ford with Roseburg Forest Products will give an overview on the timber industry. Sandy Messerle will share information on the SDAT report. Paul Janke will present an overview of the hospital's expansion. The two home grown businesses are the Joe Neill from the Electric Hospital and Gary Goodson from the Pancake Mill.

At the planning session that was on November 5<sup>th</sup> we reviewed our four focus areas and looked ahead to our 2011 objectives to in part, create a strong local economy.

We are looking at committee name changes to better reflect what the committees are, also the Executive committee is reviewing each committee goals for 2011.

The 2010 membership survey reflected all the strong work that has been done in 2010. The Executive committee will compile this information and present it to you in January with a kick off Team meeting to follow.

I am continuing to work on the budget and will have the completed budget to you later this month.

**Economic Development & Business Retention-** Pam de Jong reports that Lucinda will be the new chair next year for this committee. We will be looking at a new name for the committee and restructuring, with new goals to be announced in January.

**Membership – Support, development & engagement-** Lucinda reports that this committee meet on November 16<sup>th</sup>. We looked at the October Fund raisers and discussed some changes for next year.

**Government Affairs -** Eric reports there is a campaign going on right now, Marine Reserves will be looking for public comments. A report from the Port will be coming out . We are working on an information sheet to come out with that report. A meeting will be held for public comment in Charleston on December 9<sup>th</sup> at OIMB 6:30-9PM. There will also be meetings held in Bandon and Reedsport.

Oregon Resource Corp continues to work on the Kimberly Clark lease. Please contact Timm or myself for more information on these projects.

**Community Cooperation & Communication-** Crystal reports that this committee is working on a new name. We will focus on the marketing of BACC, updating our website, and working on a “tag line” for the Chamber that is 6 words or less. We would like this tag line to define us and be interesting. We are looking for people to work with us. We have a lot of talented people on the committee but can always use more. If you are interested in working with this committee please let us know.

**Marine Reserves-** Matt updates us on the Marine Reserve recommendation process to date. Additionally Matt outlined how the 3 public informational input meetings upcoming in Bandon, Charleston and Reedsport will be staged. Matt encourages you to attend and provide input-prior to the December 20<sup>th</sup> deadline set by the Port.

**Tourism-** Deborah reports the committee met on November 18<sup>th</sup>. Gary Rifkin continues to work on the shopping map. He has ad space available for vendors to purchase. This will cover the productions of the map. All Chamber members will be on the map, those who purchase an ad will have a stronger presence. If you are interested in purchasing an ad, please contact Gary.

Marty Giles has been working with Google maps to try to create a more interactive, GIS trails map to link with our Chamber site. Marty is investigating the possibilities to make the map more user friendly and to add more links that has foot trails that may not already be on the map.

It has been suggested that the Quest be provided to all the motels, to be available to guests who are visiting the area.

Tourism plans to skip their meeting in December due to the holidays. Our next meeting will be January 18<sup>th</sup> (third Tuesday of the month) at Sozo’s.

**Transportation-** Timm reports that Transportation committee will be Thursday December 2<sup>nd</sup> at Noon at the SCBEC offices in Bunker Hill.

**IBO-**Dick reports he is open to any suggestions on how to increase the attendance at IBO. If you have any ideas give Timm or I a call.

I would like to see a suggestion box on the entry table.

Today’s speaker at IBO is Nick Furman, Executive Director of the Dungeness Crab Commission

**Ambassadors-** Jenny reports that this will be her last Board meeting for the Ambassadors. Carol Yardley will be president of the Ambassadors in 2011.

The Ambassadors have been very busy this month. We had two Ribbon cuttings, one at the Hollering Place and the other for Minutemen Press/Butlers Printing.

Business After Hours was hosted by Sterling Savings Bank. It was beautifully catered and very well attended.

December 15<sup>th</sup> Business After Hours will be hosted by Evergreen Court. Please come.

The Ambassadors are the sponsors for December IBO. Today at IBO the Ambassadors will be presenting United Way with a sizable check. Please come to IBO.

**Leadership Coos-** Rick reports that at the Chamber planning session one of the items that was suggested was to develop an alumni program for Leadership Coos. One of the purposes for the Alumni program is to check with those that went through the program and see what they have accomplished. We are going to try to get the word out through the Board.

Leadership Coos would also like a stronger presence on the Chamber website. We would like to work with someone that can help with the technical side. Some benefits we see would be to have the application available on the web site. We would also conduct surveys to consolidate information for the future.

Please let us know your ideas. You can contact Pam at the Chamber.

**Coos Bay/ North Bend Visitors & Convention Bureau-** Mark reports that we had our fishing meeting and things are coming together.

We are looking into bids on our webpage. Working with an ad agency, we would like to have our web page available for mobile applications. We have seen some great articles on the Shore Acres Lights. Dick adds that Santa will be at North Bend Lanes. We have ten sponsors for this event and tickets are available at Yellow Cab office. Free Bowling with Santa at North Bend Lanes.

**Port of Coos Bay –** Martin reports the Marine Reserves hearing gives us as a community the chance to voice our opinions and be heard. Come show your support, make comments and let them know what our feelings are.

We are rebuilding the Ice Plant with a grant to help with cost. We plan for the plant to reopen April 1<sup>st</sup>. Negotiations continue with the Rail Road.

**Charleston-** Matt reports that the Shore Acres Lights are worth visiting. Crab season is open. Come shop Charleston for Christmas.

**Coos County Airport District-** Joe reports that we continue to work on better service and flights.

**Coos Bay/North Bend Water Board-** Rob reports about continuing to work on the design for the water board project. We are getting ready to accept bids from contractors. Staff and Board members are attending city meetings.

**CCD Business Development Corp-** Theresa reports that we have money to lend. Please contact us.

**City of Coos Bay-** Roger thanked Jenny and the Ambassadors for the Ribbon Cutting at the Hollering Place. We are ready to continue to our next phase, looking for letter of interest from developers for ideas to complete the project.

We are finishing the sidewalks on Ocean Blvd.

The City is partnering with the Downtown Association on project Winterfest. There are 30 downtown businesses that are decorating for Christmas. Come to Coos Bay, visit the shops and vote for your favorite decorations.

Question was asked about a Plankhouse at the Hollerplace. This is in early discussion.

Adjourned for Executive session

Meeting Adjourned.

The board thanked Lucinda for a great year.

