

**Bay Area Chamber of Commerce  
Board of Directors  
March 7, 2007 at 7a.m.  
Red Lion**

Board member present: Ken Croes, KCBY-TV; Dick Leshley, Yellow Cab; Chris Christoffer, Sterling Bank; Sam Roth, Century 21 Best Realty; Johanna Dillard, Coastal Paper; Jim Hough, Hough, MacAdam & Wartnik; Jenny Bream, Brian Bream Screw Machines; Mel Campbell, Campbell's Vacation Apts; Mark Mattecheck, North Bend Lanes; Joanie Johnson, Sincerely Yours! Antique Mall; Community at Large: Theresa Haga, CCD Business Develop Corp; Rob Schab, Coos Bay/North Bend Water Board.

Ex-Officio Representative: Dr. Judith Hansen, Southwestern Oregon Community College; Jan Willis, City of North Bend

Others present: Deryl Beebe, Ambassadors; Katherine Hoppe, Executive Director; Pam Cottrell, Bay Area Chamber of Commerce; Chris Cole Coos Bay Downtown Association; Robert Murray, Marshfield High School; Samantha Young, North Bend High School.

President Jenny Bream called the meeting to order. Introductions were made. February minutes were approved.

**President's Report:** Jenny welcomed everyone and thanked them for coming. Samantha Young from North Bend High School and Robert Murray from Marshfield High School were introduced. They will be representing their schools, reporting highlights and events taking place in both high schools. Umpqua Bank is the breakfast sponsor for the students. Jenny took the opportunity to encourage board members to join Chamber of Commerce Committees, Ambassadors, President Deryl Beebe, meets at noon on Fridays after first Wed, requires an initial purchase of a red coat. Economic Development, Co-Chairs Barry Hayes and Adam Zimmerman, meets 4<sup>th</sup> Monday of the month at Noon at the Red Lion. Education, New committee, regular meeting date to be announced. First meeting will be April 4<sup>th</sup> at 5pm, Tioga 505 at the College. Forestry & Fisheries, Co Chairs Timm Slater and Rob Schab, Meets at 7am on the 3<sup>rd</sup> Friday of the Month at Red Lion. Government Affairs, Co-Chairs Rick Howell and Dick Leshley, meet every other Tuesday at 7am at ESD building during the Legislative session. Leadership Coos, Chair Brandy Thompson, Coordinator Pam Cottrell, Meets the 2<sup>nd</sup> Tuesday at Noon, Must be a past participant of Leadership Coos. Membership Development, Chair Johanna Dillard, No set meeting time. Tourism, co-chairs Marty Giles & Margery Whitmore Meets at 7:30am on the 3<sup>rd</sup> Thursday of the Month at the Red Lion. Transportation, co-Chairs Martin Callery and Sam Roth meet on the 1<sup>st</sup> Thursday of the Month at 11:30 in the Port conference room. IBO Luncheon, Katherine Hoppe, No Set meeting time. Two board members have been chosen to attend the Executive Board meeting for 3 months. The two members are Jim Hough and Cal Grimmer. Replacement for Greg Stevens position on the board, suggestions are Matt LeDoux, Fisherman's Wharf and Scott Tarharr, BNT Promotional Products. Discussion was opened. Both

candidates would be a good addition to the board. The nominations were brought to a vote. With a show of hands, Matt LeDoux from Fisherman's Wharf will be contacted and invited to join the board.

**School Reports-** Robert Murray thanked everyone for the opportunity to represent Marshfield High School at the meeting. Robert is a senior at Marshfield. He is a member of Associated Student Body (ASB). ASB coordinates activities for the school, dances, pep and yellow ribbon assemblies. Robert has an interest in Business. Robert reports highlights for MHS. Eighteen Thanksgiving day baskets were gathered by the students and delivered to Coos Bay families to enjoy holiday dinner. \$1000 in Christmas gifts were donated to the Giving tree. 99 units of blood were given during the Blood Drive. Girls Cross Country team won the District meet. The Dance team will be traveling to Portland on March 16 to compete in the State Dance Competition. They invite you to attend and show your support. The dance team will be defending their first place trophy for the 3<sup>rd</sup> year in a row. Greg Stevens holds the 8, 1 and 1 record for the Chess club. This week is finals week, we are coming to the end of the second trimester. Mr. MHS will take place in April. These young men do a great job in raising money for local foundations. Choir Concert is tomorrow night March 8, 2007.

Samantha Young thanked everyone for inviting her to represent North Bend High School. Samantha is the Co President of her senior class. She plans to attend U of O and earn her International Business Degree. North Bend Volleyball team, Cross Country team and Girls Swim Team are all State champions. Boys swim team came in 9<sup>th</sup> in state. Girl's basketball team will play on March 8<sup>th</sup>. Boys Basketball team placed 2<sup>nd</sup> in state for Academics. Monday's school assembly will honor our state champion teams. The assembly will also address the dangers of Suicide in Teens. NBHS has started a Tardy program, which seems to be working. If you are late to class you spend time in the cafeteria. Discussion on possibly bring back Saturday school. Mr. Bulldog will take place March 17<sup>th</sup>. Please come support this event. The money raised by the participants will be given to Sacred Heart Hospital. This week is finals week for the students.

**Executive Directors Report-** Katherine reports, Education Committee is a new committee for the board. We are still working on the details for meeting dates and times. She asked that two board members join this committee. It is a very worthwhile effort. The committee will be looking at education at all levels. IBO luncheon, on March 21<sup>st</sup>, speaker will be Jessie Ainsworth from Marshfield High School. He is heading a wonderful program at the high school, working with students with construction skills. He is very enthusiastic about this program and will have good information to share. The past executive director meeting focused on goals set in October at the Board retreat. The board is doing well on focusing on the ongoing promotion of Positivity for this area. Katherine reminded everyone that it was a goal that each board member attend at least one gov't affairs meeting. Members submit talking points the Friday before the Tuesday meeting to Rick Howell at ESD. During the Tuesday meeting legislators will answer questions in a teleconference setting. This is an opportunity to meet, see

and speak to local legislators. This is a great opportunity to be heard. It was a goal that committee chairs meet two times a year, once in April, then again in September. The executive board has been discussing SWAT analysis to be done in house. The August meeting will focus on the SWAT in lieu of the regular board meeting. This will also provide a good gage for the Board retreat in October. Cheryl Crocket at the Visitor Center has been very busy. She has been attending trade shows and conferences provided by OCVA. Cheryl just returned from a conference that was held in Jacksonville. OCVA offers great opportunities to the tourism efforts by paying all expenses for staff to represent our area and learn from other areas at these conferences. The Oregon Governor's Conference on Tourism will be held at Sunriver Resort in Bend, Oregon April 15<sup>th</sup> – 17<sup>th</sup>.

**Ambassadors-** Deryl Beebe reports that Sapphire Restaurant had a Ribbon Cutting. This is a wonderful restaurant that promotes healthy eating. You build your own entrée that is cooked on a wok type grill with no oils. Business after Hours was at Inland Point. Deryl encouraged all board members to attend the Business After Hours. This Sunday is the Gospel Jazz Festival Concert. Donations will be accepted, these donations will be given to Youth music. The next After Hours will be at Oregon Pacific Bank on March 28th. Oregon Pacific Bank has a great event every year. Deryl invited every business to have one ambassador. New member packets are available. The Ambassadors meet once a month. The annual membership fee is \$40, and the purchase of your Red Jacket. The Ambassadors attend functions like Ribbon cuttings, 4 star Award presentations, Business After Hours. This is a great way to represent your business and show support to other local businesses. The Ambassadors are working on hosting the Ambassadors Convention in 2008. Letters were mailed last October/November to Chamber members asking for support in sponsoring the convention. They have received pledges from six businesses from this letter. Request to Tourism/Convention committee for budget proposal will be made. It is projected that this convention will attract 200 or more attendees. The projected cost is \$59000 with an economic impact statement of \$26000 to the area. Pam at Umpqua bank is working on a preliminary program. The cost for attendees will be \$140, which will basically cover food cost. They are lining up speakers and entertainment for the convention. There are tours planned to take the attendees to Sunset, Charleston, Shopping the area and exposure to the Arts in the area. It will be a great time. Their theme will be "Coast is Great 2008" and "You'll Love it Here". Next Ambassadors meeting is Friday, at Noon, Dave's Pizza.

**Tourism-** Katherine reports, Focus is on Excellent Customer Service in this area. The Tall ships will be here May 6<sup>th</sup> – 14<sup>th</sup>. They will be working with the Port to promote this event. An extended media list will be used to cover all of Oregon and Northern California. This is a great educational opportunity. There are two ships planning to visit this year. Last month Joanie Johnson mentioned the brochure that is available at the Visitor Center. This is an Audubon Guide from OCVA. This area has a plethora of bird wildlife and is a haven for bird watchers. There is a production company that is interested in filming a Tourism Channel show to be shown in motels to promote the area. They would have their own

dedicated channel with local advertisers. More information will be available at the next Tourism meeting on March 15<sup>th</sup> at 7:30 AM. Dick Leshley made a request to the board, asking for help with meals and mileage for Marty Giles, our local OCVA representative to attend meetings. These meetings are held once a month and roam the Northern, Central and Southern coast. Katherine will look into costs and approach the executive board about the subject.

**Economic Development-** Barry was not available to report. Dick Leshley took this opportunity to ask everyone to write support letters for LNG. Reminding the positive economic impact LNG would have on our community. Judith Hansen shared that she had attended a meeting on the LNG project. This project offers both regional and national monetary support. What LNG would mean to SOCC if they came to the area, money to remodel single family housing. Co-host with West Coast Marine and Fire Academy to locate a Fire Department in the area. This would bring job opportunities to the area for transportation and water safety. The benefits to the area would be, income to the area along with employment opportunities and people able to stay here to continue their education. Dick will organize a meeting to write support letters for the LNG project.

**IBO-** Katherine reports that today's IBO will feature South Coast Jazz Festival. Highlights for upcoming luncheons are Jessie Ainsworth from MHS, Marty Gileson Customer Service and a Prefontaine Foundation presentation.

**CB/NB Tourism and Convention Bureau-** Mark reports that there are nine proposals to review on the redesign of the web sight. March 14<sup>th</sup> the committee will meet to review the proposals. The bids average from \$15000 to \$25000, will report next month with more information on this project. A National Bowling Tournament will be coming to the area in April. This will be a three day competition, with two hour meets. This leaves a lot of time for the visiting participants to enjoy our area.

**Government Affairs-** Dick encourages all members to attend the teleforums that are scheduled every other Tuesday at ESD. The next teleforum will be next Tuesday March 13<sup>th</sup> at 7AM. Rick Howell has done a great job of bringing this opportunity to the area. Submit your talking points to Rick the Friday before the Tuesday teleforum. Rick will relay your points to the legislators. Attend the Tuesday teleforum and by way of IPV you will be able to see, as well hear from the legislators. Great opportunity to get to know these people and have your ideas or concerns heard.

**Forestry & Fisheries-** Rob reports, The 7<sup>th</sup> Annual Lumberjack Competition is set to take place June 30<sup>th</sup> at The Mill Casino. This is an all day event. According to last years count about 1000 people attend this event, not only locals, but people from outside the area. Competitors travel from all over to compete. There are competitors that come from out of the country. Admission is free to this event. Local businesses are asked to sponsor this event and the committee is looking for volunteers to help with timing events and help clean up after the event. The volunteers will receive tickets and promotional tee shirts. The budget for this event is 12 – 14 thousand dollars. Timber industry supports this event. There has been interest shown from the Out Door Channel to broadcast this event and by ESPN. Out Door Channel would be a great

opportunity to air this event, but there is a cost of about \$10,000. ESPN has shown interest also, the concern being that ESPN would want to take over the event and make it a production for TV. The Douglas Timber Operators are based in Roseburg, they travel to help with the event. They have been a great partner in our community and focus on the Bay Area.

Mark asked if a request has been made to the Promotion Committee for money to help with cost for TV coverage. Katherine will work with Donna for next year budget. Joanie asked if there is a year round outlet in the area to sell timber souvenirs to the public. Douglas Timber Operators meet the 3<sup>rd</sup> Friday of the month. A Bio mass study, focused on forest health is being conducted. Money from the forest environment contributes to this community.

**Leadership Coos-** Pam reports that Leadership Coos will have their March session on the 13<sup>th</sup>. This session is Education in the Bay Area, "Building Character as well as Knowledge". There will be speakers representing the different area schools, public and private. Presentations from SMART and ASPIRE and AYA programs. Tours of Oregon Institute of Marine Biology, SOCC campus and Culinary Center. An invitation was made for anyone who is interested in attend next years program to contact Pam and ask to be added to the waiting list.

**Transportation-** Katherine read report on Martins behalf. The April 5<sup>th</sup> meeting will be a review of various transportation legislation, currently being discussed in the Oregon legislature. The BACC committee will invite a representative to ODOT to participate in the review; Port staff will provide a report on the Port's participation in the Pacific Northwest Waterways Association's March 5-9 Mission to Washington DC, with an emphasis on transportation and related news.

**City of North Bend-** Jan reports that budget process is wrapping up.

**Charleston-** Mel reports that the Crab Feed was a success. A tally was kept of where people traveled from to attend the feed. This proved that the advertising that was done on the I-5 corridor paid off. Many people traveled from out of the area to attend this annual event. A report is available at the Pottery store in Charleston on the plans for the Marina in Charleston.

Katherine read a report on Martins behalf. The draft Charleston Master Plan has been posted to the Port's and the Charleston Marina's websites. The Port is seeking public comment on the document until March 9<sup>th</sup>, although they will consider comments received after that date. The Port and our local consultants have been working with a project steering committee representing a board coalition of Charleston residents, business people and facility users for almost 18 months to develop a vision and goals for the Port's facilities and properties in Charleston.

**Port of Coos Bay-** Katherine read a report on Martins behalf. Port staff is working with Senator Verger, Rep Roblan and a long list of co-sponsors on Senate Bill 21, which would provide up to \$60 million in funding for the non-federal cost share of a deep-draft navigation system project (channel deepening and widening; jetty reconstruction; new turning basin) for lower Coos Bay in support of The Oregon Gateway project. The project will develop a multi-berth

intermodal container terminal on North Spit industrial land. The funds would be used to match federal funds.

**Coos Bay Downtown Association-** Chris reports that she had the opportunity to meet with Patty West from McMinnville. Patty has been very successful in promoting McMinnville's Farmer market. Chris will be traveling to Astoria May 9<sup>th</sup> and 10<sup>th</sup> to attend a conference. An open House is planned for Mid May to focus on Downtown. JC Penney's has been purchased. Chris attended the March 6<sup>th</sup> council meeting. It was announced that the location of the Fire station has been moved from the proposed site behind Island Sun to the corner of 4<sup>th</sup> and Curtis across from the State police offices. The next Downtown Association meeting is Monday March 12<sup>th</sup>.

Chris Christoffer shared that the county has a great web site. You can go on line to the County Web site, Coos county assessor, type the name, address and/or legal description of a property and find out all listed information for that property.

**Adjourn-** Jenny adjourned the meeting.