

Bay Area Chamber of Commerce

Board Meeting

November 2, 2011

Board members present: Eric Farm, Menasha Forest Products; Pam de Jong, Star of Hope; Dana Webber, Sterling Savings Bank ; Steve Schneiderman, Marshfield Bargain House; Al Pettit, Hwy 101 Harley Davidson; Matt LeDoux, Fishermen's Wharf; Pam Plummer, Umpqua Bank; Matt Jarvis, Jarvis Communications; Renee Middleton, U.S. Bank; Brooke Walton, Sterling Savings Bank; Crystal Shoji, Shoji Planning; Chris Davis, Carson Davis Oil; Clark Walworth, The World Newspaper; Jerry Miller, Star of Hope.

At Large or Ex-Officio Board Members present: Patty Scott, Southwestern Oregon Community College;; Paul Janke, Bay Area Hospital; Martin Callery, Oregon International Port of Coos Bay; Theresa Haga, CCD;

Others present: Deborah Rudd, Tourism; Carol Yardley, Ambassadors; Joanne Moss, Bay Area Mailing and More; Rick Keating, Sterling Savings Bank; Timm Slater, Bay Area Chamber of Commerce; Pam Cottrell, Bay Area Chamber of Commerce.

Eric called the meeting to order. He led the Pledge of Allegiance to the Flag. Introductions were made around the table.

President's Report

Eric Reports- Election results are in and votes have been counted, please welcome our new board members for 2012, Jon Hanson; Rick Skinner; Jayson Wartnik; Mark Wall and welcome back Brooke Walton and Dana Webber.

2012 Officer Nominations are, Matt LeDoux, President; Brook Walton, President Elect; Eric Farm, Past President; Clark Walworth, Vice President; Pam Plummer, Vice President; Pam de Jong, Secretary and Renee Middleton, Treasurer. Additional nominations from the floor were requested. None were made. Secret ballots were passed out to ratify the proposed slate of officers.

Menasha Campbell Group will now be known as Campbell Group.

To date 53 beef tickets have been sold. Our challenge is to sell all 250 tickets by December 14th. The winning ticket will be drawn at WBC on December 14th.

Executive Director

Timm Reports- Our Annual Planning session will be held November 4th at the Rodeo Steakhouse from 8AM to 11AM. We will recap the membership survey; hand out the Directors Handbook and refine our 2012 objectives.

We continue to redevelop our website. We are looking to add the Board member pictures and having the site be user friendly.

Steve added that we will look at banner ads and refine those.

Timm continues that we were looking at a shop local campaign for all local business to participate in. We needed \$6000 to support this campaign, due to the late launch we did not have enough dollars to back the campaign and have delayed this to the 2012 season. We are looking to engage with the Downtown Associations.

Team Reports

Leadership Coos- Rick reports that the Leadership Coos Steering committee is looking at using Survey Monkey to process the evaluation forms we collect for participants after each session. These evaluations help us plan the next year's sessions. The Cost of Survey Monkey is \$25 per month. Leadership Coos has the money in their budget to fund this and feels it will be a good tool to use.

Business Development & Support: Clark reports that the shop local campaign has been postponed to 2012. Currently we are working on three projects. The first project is a brochure that would list all resources and contacts that a new business coming to the area would find useful. The second project is to develop a sustainable brand for the area and the third is to develop a business crossroads Team that would advise businesses facing challenges or opportunities and attract new businesses to our area.

Tourism: Deborah reports that this committee is working to revise and draft their goals. This committee has decided to invite guest business to speak at their meetings to help get a better understanding of the business. At our next scheduled meeting we will hear from Jennifer Groth. She will be giving us an update on the Coos Historical and Maritime Center.

Membership: Joanne reports that the Monster Bash grossed \$4606 this year. Next year's focus will be on gaining and retaining membership and revisiting our Handshake marketing program. This committee would like to recommend that the Chamber form an Events Committee to focus on events like the Monster Bash and Taking Care of Business fund raisers.

Transportation: Next meeting will be Thursday at the SCBEC offices at noon.

Wednesday Business Connection: Timm reports that the Quarterly Government Affairs presentation with the Coos County Commissioners is today at WBC. Carol Yardley will be our first Chamber Member to volunteer to emcee WBC today. We will take November 23rd as a hiatus for the Thanksgiving holidays. November will conclude with The Port sharing updates on the Railroad on Wednesday November 30th. We have changed the 10 minute presentation to 3-5 minutes. This will leave time for announcements.

Ambassadors: Carol reports that the Ambassadors are working on their 2012 Goals and fundraising plan. This fundraising gives the Ambassadors the opportunity to give an annual contribution to the Community and increase our visibility.

Natural Resources: Eric reports we continue working with Legislative Action Team on natural resources issues. We will continue in a partnership with DTO for the monthly meeting.

Legislative Action Team: Al reports that Salem is quiet. Timm Slater, Jon Barton and Al Pettit will finalize the draft for the county structure committee and attend the meeting on December 7th, between Structure and Governance. Our findings should help Governance drive in a direction will educating the public.

Marketing & Communication: Steve reminds the board to use reader boards to announce and welcome upcoming events to our area. These events bring people to our area that shop and eat in our restaurants. The goals for 2012 will be to encourage shop local and continue with our goals of 2011.

Crystal suggested that there be a concierge table be at the events promoting local business and services.

Community Reports

Bay Area Hospital: Paul reports that Bay Area Hospital and North Bend Medical Center will be hosting a free Prostate Exam at the Radiation Center.

City of North Bend: Timm reports that the North Bend City Manager Candidate interviews will be today at 8:30 AM.

Oregon International Port of Coos Bay: Martin reports the Rail Line has service to the North Spit. Noti, Roseburg and GP are shipping by rail. ORC will not be shipping by rail as their produce needs to be protected from weather.

November 16th Fred Granum will speak at Wednesday Business Connection on the Regulatory Reform Project.

Charleston: Matt reports that Salmon and Tuna season are wrapping up. Charleston has a business display set up in the Coos Bay Visitor Center and Shore Acres is scheduled to light up on Thanksgiving.

South Coast Development Council: Pam P reports that a \$1.5 million HUD grant is being submitted for the Coos, Curry and Douglas Counties to construct a strategic development plan for the region.

Downtown Revitalization is being worked on by SDAT.

A USDA Meat Packing Plant is interested in our area.

Sandy will report to the Governance Board the Economic Impact this would have on our area.

Southwestern Oregon Community College: Patty thanked the board for their support of the college's 50th Anniversary celebration.

CCD- Theresa reports everything is going good. We have money to loan. We have been talking about a local loan request statewide. We can now loan to the community as a traditional lender.

City of Coos Bay: Crystal reports that the Egyptian Theatre committee is working with a strategic planner.

George Crammer- Historian will speak on November 10th at the Coos Bay Library.