

Bay Area Chamber of Commerce

Board Meeting

October 5, 2011

Board members present: Eric Farm, Menasha Forest Products; Pam de Jong, Star of Hope; Dana Webber, Sterling Savings Bank ; Steve Schneiderman, Marshfield Bargain House; Lucinda DiNovo, The Mill Casino/Hotel and RV Park; Al Pettit, Hwy 101 Harley Davidson; Matt LeDoux, Fishermen's Wharf; Pam Plummer, Umpqua Bank; Mark Mattecheck, North Bend Lanes; Matt Jarvis, Jarvis Communications; Renee Middleton, U.S. Bank; Brooke Walton, Sterling Savings Bank; Crystal Shoji, Shoji Planning; Gary Rifkin, Fiddlesticks; Chris Davis, Carson Davis Oil; Clark Walworth, The World Newspaper.

At Large or Ex-Officio Board Members present: Patty Scott, Southwestern Oregon Community College; Joe Benetti; Coos County Airport District; Rodger Craddock, City of Coos Bay; Paul Janke, Bay Area Hospital.

Others present: Deborah Rudd, Tourism; Carol Yardley, Ambassadors; Joanne Moss, Bay Area Mailing and More; Rick Keating, Sterling Savings Bank; Timm Slater, Bay Area Chamber of Commerce; Pam Cottrell, Bay Area Chamber of Commerce.

Eric called the meeting to order. He led the Pledge of Allegiance to the Flag. Introductions were made around the table.

President's Report

Eric Reports- The Chamber's annual planning session will be held November 4th, 8AM-12 Noon at Rodeo Steakhouse. Our focus will be the Board Handbook, our committee goals for 2012 and strategic objectives for 2012. Our survey has had 132 responses.

Fund Raisers:

Monster Bash will be October 29th at The Mill Casino. Tickets are on sale, \$30 per person or \$55 per couple. This year we will have the local band, Border Patrol playing at the Bash. Our own Pam de Jong will be the emcee for the evening. Thank you Dana Webber for collecting many great prizes to be given away throughout the evening. Tickets are on sale now; we hope each of you will sell tickets. They are also available at the KoKwel Gift shop.

Beef Raffle, this is a great fund raising opportunity for the Chamber. The Beef, cut and wrapped, was donated to the Chamber. A \$20 ticket gives the ticket holder two opportunities to win the side of beef (200 pounds). Please get your tickets from Pam or Timm along with your window flyer.

The LAT mixer is tentatively set for October 26th at 6PM at Benetti's.

The Chamber's Personal Policy was originally written in 2001. The Executive board has taken a look at the policy and would like to ask the board to approve a revised policy. The significant changes are, to add the Friday after Thanksgiving as a holiday for the staff and to increase vacation time to 3 weeks after 5 years of employment and 4 weeks after 10 years of employment.

A motion to adopt the revised policy was seconded and approved by the board.

We are also bringing the Chamber's Certificate of Deposit at Umpqua Bank, signers up to date to include: Executive Director; President; President Elect and Treasurer.

Eric asked for a vote. A motion to designate those positions listed was made and seconded. The Board voted to approve it.

The Chamber will be writing a letter of support for the Wagon Road Lands Alternate.

The land is managed by BLM. The Proposal is to allow the Tribe to manage the 65,000 acres of land, with 50% of the money created through harvest, to be given to the County and 50% to the Tribe. The Tribe will take care of all expenses. This is not a transfer of ownership as the land remains federal. It is simply, a change in the federal agency responsible for management. The Chamber supports this from a business focus. The money goes to the county. We use our own natural resources. There are the same federal regulations to follow. We will work on a timeline of support to include an Info sheet to the membership.

The Bay Area Chamber of Commerce support of the proposal between the Tribe and the BLM to manage Wagon Road Timberlands was approved by the Board.

Please send your questions to Timm and Eric.

Eric is asking the Chamber Board to host WBC this upcoming year. This is a good way for Directors to be known by the membership. See Eric to sign up.

Executive Director

Timm Reports- We will begin with Team Activity Goal Reports

Tourism: Deb reports that lead efforts reviewed and forward by e-mail. She clarified SOVA and OCVA as Southern Oregon Visitors Association and Oregon Coast Visitor Association. Tourism will host a speaker each month.

The Quest book is now for sale at \$8 or there is a paper version that is free to visitors.

Membership: Joanne Moss reports that this committee will be concentrating on membership and less on events. Joanne encouraged each Board member to attend the Monster Bash on October 29th.

Transportation: Pam d reports they are working on goals.

Wednesday Business Connection: Is in the planning for 2012 programs.

Ambassadors: Carol Reports working on increasing fund raising options.

Natural Resources Team: Eric reports focusing on Marine Reserves, Federal Forest Planning and the STEP program.

Legislative Action Team: Al reports the focus has been on the County Structure committee. Jon Barton; Timm Slater and Al Pettit are members. We are looking at the structure of the county. There are good people working hard at the county in a somewhat broken structure. More to be reported at the October 26th meeting.

Marketing: Steve reports that the committee meets the last Friday of the month. Steve request that someone volunteer to be a co-chair for this committee.

We have been meeting with Allan in getting our new website up. The plan is to put the website online and make adjustments to it as needed.

Question was raised do we need a new person for web site design? We would like to prioritize the new web site. Do we need to put the work of design out for bid? We are Looking for a date and place to meet.

Leadership Coos: Rick reports that we have increased the participants this year from 32 to 34. We did honor one scholarship this year. This is a great program and our goals continue to be the same as past years. Next year we will have a new Chair Jared Barber.

Business Development & Support: Lucinda reports that this committee continues to work on buy local campaign and working with SCDC on the SDAT program.

Community Reports

Visitor and Convention Bureau: Mark reports that VCB has been meeting with a consulting group. In a four hour meeting we looked at the question, "What makes us different?" We are looking at a new position statement. Our revenue is up and our New website is up and running. When marketing the area we will return to the statement. We are working to share information with the Chamber Tourism committee.

Charleston: Matt reports that Oktoberfish will be held October 8th, from noon to 7PM at the Charleston School.

South Coast Development Council: Pam P reports that the schedule for Our Town meetings will be at Empire Hall at SWOCC and at Black Market Gourmet. Seats are limited to 30. We will focus on the city and revitalizing the area. The HUD grant, application is going on today. We have a good story to tell.

Coos County Airport District: Joe reports that building 39 has been burned down. Master plan Committee is working on a service to Salt Lake City.

Southwestern Oregon Community College: Patty reports that the college will be celebrating their 50 year Anniversary on Saturday. Events are posted on our Web site. The College continues to recruit students from out of the area and is raising money for expansion.

City of Coos Bay: Rodger reports that the wind Turbine meeting will be October 17th at the Coos Bay Library at 6PM. The City is looking for public input will consider a Draft ordinance on October 18th at the Coos Bay City Hall at 7PM. We will also be discussing the two vacant lots created by downtown demolition and plans for our water front visioning by the end of the month. Crystal added that the City Manager had his evaluation. Congratulations to Roger for his strong leadership, and the completion of his MBA.

Bay Area Hospital: Paul reports that the hospital expansion is on time. We had 20 bid packages; the majority of work is being done by local workers like Kyle Electric and Johnson Rock. Thank you to Crystal and Rodger.

Updates:

Star of Hope will host an Open House on October 27th from 3PM -6PM. Frank from the Grounds will be catering food and there will be wine to drink.

Monster Bash will be held October 29th at The Mill Casino, tickets are \$25 single/\$55 couple with dinner provided.

Wine Walk will be Friday October 7th from 5PM-7PM. Proceeds will be given to United Way and Women's Resource Center.

At WBC today the Attorney General will be the speaker.

Sell Beef Tickets for the Raffle.