

2011 Board

President
Eric Farn
Menasha/Campbell Group

President Elect
Matt LeDoux
Fishermen's Wharf

Vice Presidents
Clark Walworth
The World Newspaper

Brooke Walton
Sterling Savings Bank

Immediate Past President
Lucinda DiNovo
The Mill Casino/Hotel

Secretary
Pam de Jong
Star of Hope

Treasurer
Renee Middleton
U.S. Bank

Directors

Jessica Randle
The Human Bean

Mark Mattechek
NB Lanes/Back Alley Pub & Grill

Gary Rifkin
Fiddlesticks Gifts

Crystal Shoji
Shoji Planning

Dana Webber
Sterling Savings Bank

Terra Enstrom
Aviation Transportation
The Hangar Café

Gerrald Miller
Star of Hope

Pam Plummer
Umpqua Bank

Matt Jarvis
Jarvis Communications

Randy Rema
Reese Electric

Erin Johnson
Edward Jones Investments

Steve Schienderman
Marshfield Bargain House

Chris Davis
Carson-Davis Oil

Bay Area Ambassadors
Carol Yardley
Care Giving Rentals

Ex-Officio

Rodger Craddock
City of Coos Bay
Jan Willis
City of North Bend
Patty Scott
SVOCC
Paul Janke
Bay Area Hospital

Community at Large Directors

Martin Callery
Oregon International Port of Coos Bay
Sandy Messerle
South Coast Development Council
Rob Schab
CB/NB Water Board
Angie Jacobson
Pacific Power
Theresa Haga
CCD Business Development
Joe Benetti
Coos County Airport District

BACC Staff

Timm Slater, Executive Director
Pam Cottrell, Office Manager/Leadership
Coos Coordinator
Cheryl Crockett, Visitor Services
Coordinator
John Whitey, Legal Advisor

Visitor Center Volunteers

Jay Anderson
Marian Angell
Carol Armistead
George Gehardt
Margaret Johnson
Bob Kerr
Hean Lindholm
Betty Mault
Bob & Dorothy Miller
Janet Ray
Gloria Reiber
Carol Ann Serven
Dorothy Sinclair
Debbie Simpson
Martha Springer
Jim Walsh
Charlie Weeks
Dan Randall
Connie Boddie
Sharon Larcom

Bay Area Connection

SERVING YOU SINCE 1980

MAY 2011



Eric Farn

President's Message

Hello Chamber,

Your Chamber Teams are busy working on projects that support our 4 Strategic Objectives. At our board meeting today, it was amazing to see how much is being accomplished across a wide variety of fronts.

Legislative Action Team: The LAT continues to REPRESENT YOUR BUSINESS ISSUES during this current legislative session. Al Pettit, Brooke Walton, Ken Messerle, and I took a trip to Salem on April 27th to meet with our local legislators. It was a great trip; and we were able to reinforce a positive business tone for all legislation that is still moving forward. We have communicated our position on a number of good and bad business bills that were introduced this session. I am happy to report that so far, all four of our local legislators have supported our position (i.e., whether we support or oppose each bill) on the floor votes of these bills. Additionally, our lobbyist Ken Messerle arranged for us to attend the *Oregon Committee Weekly Luncheon*. This is a group of business lobbyists that meet weekly to ensure they are presenting a coordinated business agenda to the legislature. This unified voice has been paying dividends as we see a better business climate this session, even in the face of massive state

budget shortfalls. The LAT will continue to submit questions and press for the best possible business solutions during the remainder of the session. The elephant in the room is a budget process, which has been mostly behind closed doors so far. Expect to hear more about the state budget in the coming month. I am happy to announce that our LAT Co-Chair Al Pettit was selected at our May board meeting to fill a recent director vacancy. Al has done a great job with the LAT this year and will be a great addition to the Chamber Board.

Marketing and Communication Team: Steve Schneiderman recently volunteered to take the reins of this team from the increasingly busy Mayor Shoji. This team is working hard to get the word out to our members and the community in general. As part of Steve's new job, he has taken over duties as the BACC's FaceBook administrator. He is doing a great job of using this cutting edge forum to keep everyone informed about what's happening at the Chamber, and PROMOTE OUR COMMUNITY. Additionally, he is using the Chamber FaceBook page to spotlight member businesses. This is a fantastic marketing tool that will put your business in front of 200+ "Chamber Friends". This advertising opportunity is provided

free as a benefit to chamber members as another networking opportunity! IF you are on FaceBook, please "like" the Bay Area Chamber and contact Steve if you are interested in having your business spotlighted.

Membership Development and Retention Team: The Membership Team has been busy on two big projects. First and foremost, they are developing a "Handshake Liaison Program". The goal is to pair existing members with each new member to ensure that our new members are aware of, and take advantage of all the benefits of their chamber membership. We held our third new member reception in April at the Coos Bay Visitor Information Center. It was well attended by both new and existing members and was a great opportunity for our Team Chairs to explain what their teams do and what the current projects are. On a fun note, the Membership Team is also planning the 2nd Annual BACC Murder Mystery. The theme is Murder at Deadwood Saloon, and it will be held on Saturday, June 4th, 7PM-10PM at Waxer's Theater (next to Shark Bites). Stay tuned for details on where to get your tickets and how to sign up for your role. In the mean time, start getting your best western wear dusted off!

Continued on page 5



Welcome New Members!

BriggsHealth

Jennifer Briggs
2040 Public Square Crt
North Bend
541 269-9878
Email: jlbriggsdom.juno.com

Azuli's Nail Care

Christal Kralicek
2040 Public Square Crt
North Bend
541 297-8002
Email: xtaltwo@hotmail.com

Adair Homes

Elizabeth Genereaux
172 Melton Rd
Creswell
541 895-3200
Email:
egereaux@adairhomes.com
www.adairhomes.com

Director's Quote

*"It's easy to be
brave.....at a safe
distance."*

Renewing Members!



26 Year Member 1985

Prudential Seaboard Properties

20 Year Member 1991

Gold Coast Security, Inc.

14 Year Member 1997

Ferrellgas

19 Year Member 1992

Pony Village Mall

10 Year Member 2001

Lyon Insurance Services
Grand Management

6Year Member 2005

American Press, Inc

6Year Member 2006

First Student

5 Year Member 2007

Fishermen's Wharf
The Grounds Café & Deli
Spring Hill Press
Bay Area Artist Association

2 Year Member 2009

Just Kids Early Learning Center

1 Year Member 2010

Gino's Pizza
Coos Head Forest Products
Pacific Sleep & Respiratory
Lanphier Associates, Inc
South Coast Horizons
Ocean Boulevard Veterinary
Captains Choice, LLC
Coney Station
Cougar Eye Care
Grant L. Walding CPA, LLC
Joseph Brown Woodworking
& Cabinets
Civil West Engineering Ser-
vices, Inc.

facebook

www.facebook.com/bayareachamber

Steve Schneiderman
Has a challenge for all
Chamber members.....
What Steve is looking for :
To have all of our members
send him a short bio about
your business, so that it may
be posted on the Chamber
Facebook Page.

Send your business bio to
schneiderman@live.com
You will be entered in a draw-
ing for 2 nights at
Sunriver condo.
GREAT!!!!
Networking opportunity
Looking forward to reading

about your business on
Facebook.
Get the dialog started
schneiderman@live.com
In the subject line use **BACC**



Business After Hours — April 27, 2011



Ribbon Cutting — April 8, 2011

BriggsHealth
Jennifer
Eriggs
2040 Public
Square Crt
North Bend
541 269-9878



Azull's Nail
Care
Christal
Kralcek
2040 Public
Square Crt
North Bend
541 297-8002

Please join us

Business After Hours

Wednesday,
May 25, 2011

5-7 PM

Sherwin Williams
358 S. 2nd Street
Coos Bay

Garage Sale —

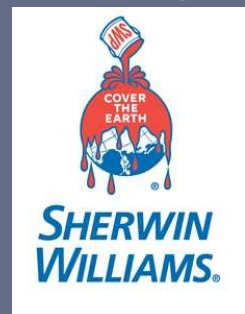
HELP

JUNE 11, 2011

Bay Area Chamber Ambassadors
Umpqua Bank Coos Bay

WE NEED SALE READY DONATIONS

We will Pick up your donations
For more information Please call
Carol Yardley
541 297-4000





Business Spot Light

BriggsHealth
 Jennifer Briggs
 2040 Public
 Square Crt
 North Bend
 541 269- 9878



Azuli's Nail Care
 Christal Kralicek
 2040 Public
 Square Ct
 North Bend
 541 297-8002

BriggsHealth, owner Jennifer Briggs, LAC, studied Chinese Medicine in Santa Fe New Mexico. She graduated in 2001 with a masters in Oriental Medicine. 2011 is her 10th year of private practice, four of which have been here in Coos Bay/North Bend.

Jennifer enjoys the flexibility of owning her own business, especially with a small child. She knows that she can create her own opportunities for advancement.

Acupuncture, Chinese massage, optional herbal supplements are the types of services Jennifer pro-

vides at **BriggsHealth**. There are two treatment styles to choose from, 1. Individual sessions which are about 1 hour

2. Group sessions which is about 30 minutes and focuses on points on head, arms and legs only. To meet the needs of all our patients.

BriggsHealth accepts insurance, personal injury and workman's comp cases, and are happy to provide complete billing service.

Patients are surprised at first about the gentle need-

ling technique. They also appreciate the through follow-up treatments, as well as the relaxing massage techniques that accompany the treatments.

Jennifer would like to expand, both within the community and into other rural communities in Southern Oregon. There are many venues in which acupuncture & Chinese medicine would be helpful, and she would like to see this highly effective and cost efficient medical technique used to its fullest potential.

Azuli's Nail Care is owned by Christal Kralicek. Crystal is a wife and mother of three boys with a background in business and medical. She offers affordable nail care to all with healthy alternatives to traditional products and services.

Crystal is a caring individual with a background of some medical. She has cared for the elderly and children. It is a proven fact that people take "foot care" for granted.

Azuli's Nail Care offers nail care of the feet and hands. Gel Nails that are a hypo-allergenic, odorless artificial nail for the hands, and natural alternatives for people.

Azuli's Nail Care cater to senior citizens and people



with sensitivities.

Azuli's Nail Care is an extremely private, therapeutic setting. Crystal typically does not schedule appointments back to back so that each client is given sufficient time. She works with an local podiatrist to increase consciousness and knowledge of healthy foot care. She finds that her clients love the time she takes to pay attention to details and the general concern she has for them. They are also thankful for the

referrals to the doctor when needed.

Azuli's Nail Care has been in business for two months.

Christal's mission is to be known as an active participant in community healthcare, and to increase the knowledge of healthy foot care.

Azuli's Nail Care is a safe, healthy, stress free environment for people of all ages to receive nail care.

Christal would like to increase the size of her business and hire other dedicated employees.

Wednesday Business Connection—WBC

For years it was know as IBO, the name has changed, the idea and opportunities have grown.

Come see what's new at **WBC**.

Every Wednesday 11:30AM –1PM at The Mill in The Salmon Room.....come join us.

A new topic and speaker each week.

Bring a giveaway....Name Recognition.

Distribute your flyer on the tables.

Use the mic...tell us what's new!!!!

May

May 4th—Leadership Coos

10 minute—American Cancer Society

May 11st—Coos Bay Police Vandalism & Graffiti prevention

10 minute—Bay Cities Ambulance

May 18th– National Career Readiness Certificate

May 25th—Pacific Power

Thank You to our May Sponsor

Cardinal Services

110 Ackerman

Coos Bay

541 888-9799

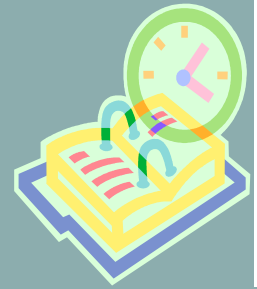
Ask us about:

- **Becoming a Sponsor**
- **Networking opportunities**
- **10 Minutes spot**

RSVP

Let us know you are coming...

541 266-0868



Business After Hours—BAH

The last Wednesday of each month a Chamber business host **Business After Hours**.

Stop by,

the Ambassadors greet you.....

Learn about the hosting business

Network with other Chamber Members.....

"People do business with the people they know"

2011

January 26 Baycrest Memory Care

February 23 Minuteman Press

March 30 Oregon Bay Properties

April 27 Painted Zebra Designs

May 25 Sherwin-Williams

June 29 2nd Street Studio

July 27 Oregon Satellite

August 31 Bay Area Mailing Connections & More

September 28 State Farm Ins

October 26 Pumpkin Patch

November 30 The Beauty Bar

December 14 Evergreen Court

Mark
Your
Calendars

President's Message.....continued

Before I sign off for the month, I would like to congratulate Oregon Resource Corporation all of their new employees and contractors as they begin the commissioning and production phase of their operation. This project is another great example of how our area has **diversified its local economy** while continuing to enjoy a fantastic quality of life!

Eric Farm



E- mail us at:

timmslater@oregonsbayarea.org
pcottrell@oregonsbayarea.org

Call us at:

541 266-0868

Visit us at:

145 Central Ave
Coos Bay
www.oregonsbayarea.org
www.facebook.com

What is BACC doing?

**Murder at the
Deadwood Saloon**

June 4, 2011

**It's the 1st Annual
Deadwood Poker
Tournament Party!**

For weeks, people have been pouring into the small western town of Deadwood for the biggest poker tournament this side of the Mississippi. From outlaws to marshals to saloon girls, the vast array of visitors and residents of Deadwood have made this small western frontier town THE place to be.

As the festivities of the poker tournament conclude, a celebration party is planned at the Deadwood Saloon to award the prize money for the tournament and to celebrate what is hoping to be a very financially successful venture for the saloon.

With a smattering of bandits, bankers, saloon girls, gamblers, east coast debutantes, and few of the locals, this is guaranteed to make for a very interesting evening indeed.

**You would be a fool to miss
this celebration!**

When: June 4, 2011

Where: Waxers

Tickets: \$25 single

\$40 per couple

E-Mail

pcottrell@oregonsbayarea.org

Register and receive your part



**New Member Reception
July 14, 2011
More Info to follow**

The plans are being made
The location is being sought out

**New Member Receptions are
planned by your Chamber
Membership Development Team**
This is your opportunity to

NETWORK

"People do business with people they
know"

Let other Chamber Members know what
your business is doing!!!

**Hear what the Chamber Board is
working on!!!**



**Monster Bash III
October 29, 2011
The Mill Casino
Salmon Room**

Mark Your Calendars

**Start thinking of your WINNING
Costume**

There will be !!!!!!!

**Music
Dance Dance Dance**

Food

Prizes

Check us out on FACEBOOK.com

**Taking Care of Business
III
August 25, 2011
North Bend Lanes**

6PM

**You get up every morning.....Promote
your business**

**From your alarm clock's warn-
ing.....Support your Chamber**

**Take the 5:15 into the city....North
Bend Lanes**

**There's a whistle up above....Build a
striking team**

**And people pushin', people
shovin'.....PRIZES**

**And the girls who try to look
pretty.... Dress it up!**

**And if your train's on time....The Fun
starts at 6PM**

**You can get to work by nine.....Ends
by 9PM**

**And start your slaving to get your
pay..... No skills needed**

**People see you having fun....Eat, drink
and strike out!!!**

**If you get in with the right bunch of
fellows Chances are you'll go far**

Build your Team 3-8 players

Cost \$200 per Team

PICK A THEME FOR YOUR TEAM

14 Lanes

14 Teams

E-Mail

pcottrell@oregonsbayarea.org

Reserve your lanes today!

