

Bay Area Chamber of Commerce
Board of Directors
April 7, 2010
The Mill Casino

Board Members present: Lucinda DiNovo, The Mill Casino/Hotel; Gerald Miller, Star of Hope; Dana Webber, Sterling Savings Bank; Margery Whitmer, Betty Kay Charters; Randy Rema, Reese Electric; Matt Jarvis, Jarvis Communications; Sherry Yarbrough, Umpqua Bank; Eric Farm, Menasha/Campbell Group; Matt LeDoux, Fishermen's Wharf; Gary Rifkin, Fiddlesticks; Tina Milburn, Hough, MacAdam & Wartnik; Renee Middleton, US Bank; Brooke Walton, BNT Promotions; Clark Walworth, The World; Crystal Shoji, Shoji Planning; Jessica Randle, The Human Bean; Pam de Jong, HOLM;

Others present: Joe Benetti, Coos County Airport District; Rick Keating, Leadership Coos; Theresa Haga, CCD Business Develop Corp; Pam Plummer, Umpqua Bank; Mark Mattecheck North Bend Lanes; Carol Yardley, Ambassadors; Rob Schab, CB/NB Walter Board; Timm Slater, Bay Area Chamber; Pam Cottrell, Bay Area Chamber; Mark Mathew, The World.

Lucinda called the meeting to order and welcomed everyone. Introductions were made around the table. Lucinda welcomed new board members Brooke Walton and Matt Jarvis. March minutes were approved.

President's Report: The membership drive was held March 29 through April 1. We received pledges for membership from over 100 new members. The event was kicked off at Mama Mia's with a luncheon for the 52 members who volunteered their time and made over 1000 calls. Thank you to Sherry, Dick, Timm and Pam for your time and organizing the drive. The contest portion of the drive will be completed by this Friday at noon. The person who recruited the most new members will win a trip to Newport and a very nice basket of items.

In meeting with the membership committee, a thought that we had was to add pictures to the roster of each board member. Please send your picture to us to be added to the roster or we will make an opportunity to take a picture.

Our second Bowling fund raiser is in planning for May 21st. Jessica is putting this fund raiser together for us. Jessica reports there will be two sessions. The first session will start at 5:30 and the second session will begin at 7:30. This will allow us to have 28 teams consisting of 2-8 players. Teams will cost \$200, which will be split, \$100 going to the Chamber and \$100 to North Bend lanes. North Bend lanes will in return give each team \$50 in Bowling dollars to be spent on food and beverages. We will be playing the 40 Frame game. We will ask teams to pick a theme and dress up and fly their colors. Jessica will be collecting raffle items to be given away through out the evening.

Executive Director Report: Copies of the current Chamber By-laws were passed around the table. Timm presented the three proposed By law changes. We have added Joe Benetti from the Airport as a Community At Large board member, last fall. Since our by laws only allowed 4 AT Large members, at that time we said we should revisit, revise or reauthorize the by laws on a regular basis. This proposal changes from 4 to 6 Community at Large positions. The second item proposes to deal with the confidentiality of conversations that develop during the board meetings; this would allow some comfort for board members to debate issues out of the public arena until a decision is made on a position. The

3rd proposed change is to have the standing committee accurately listed reflecting our current organization.

Timm sent these to the Board to be considered for adoption.

After much debate by the board the changes to Article 5 and Article 8 of the By laws were accepted by the board as written. The confidentiality issue was tabled.

Timm announced that the New Directory is available. They come 60 directories to a box. Boxes have been delivered to Realtor offices and Motels. Individual directories will be mailed to every member. If you would like more copies for your business please contact the Chamber office or come on by to pick up some. A printed addendum will be handed with each box of directories.

Treasurer Report: Timm reports that in February we started with \$85,000.00 in assets and end the month with \$85,000.00 in assets.

In looking at cash receipts, the money we receive from the city to operate the Visitor Center does not show. We received this money after the month ended. The amount will show in next month's report.

Renewing members were down in January and up in February compared to our forecast. The excitement in the organization being shown by our board is reflected in our membership. Also the figures do not show the recent membership drive results.

Forecasting, the Chamber is doing well. The board is looking for a new Treasurer. If you are interested in this position, please give me a call.

Committee Reports

Government Affairs: Eric reports the LNG proposal will be ready for next board meeting. He mentioned there was a good turn out of supporters for the ORC at the commissioners meeting yesterday. The legislative action team will be putting together a position statement on this item for the Board.

Ambassadors: Carol reports that a letter is being revised along with a new brochure as to what the Ambassadors can do for the members in regards to Ribbon cuttings and Business after Hours.

Business After Hours at the Virginia Street Day Spa was a success. Julie did a wonderful job of following the ideas in the new brochure.

Membership: Lucinda reports that we had a fantastic first quarter and accomplished all we set out to do.

Community Reports

Coos Bay North Bend Visitors & convention Bureau: Mark reports that a proposal was made at our last meeting to add two members to the board by the Coquille Tribe. That proposal will be addressed by both cities. Expect to see a response probably in May.

We are currently working on our budget.

Coos County Airport District: Joe reports that the Airport is adding a gift shop. The thought is to offer local Northwest items for travelers to purchase.

New flights being added, two flights to Portland and three flights to San Francisco.

In the Connect Oregon grant process, we are in the top ten and moving upward.

Director news & Updates

Mark announced that 3A Basketball tournament at coming to our area. He will meet with both NBHS and MSH on Monday then bring the information to both BACC and VCB.

Assistance will be needed to bid on the package to bring this tournament to our area. This is a great opportunity for our kids to participate without having to travel and a great opportunity for our area bringing over 1600 people to stay, shop and eat in our businesses.

Theresa reminds the board that CCD is not a public entity. CCD is a private non profit.

Matt reminds all that Charleston Oyster Feed is April 24th at OIMB.

Margery reports that a seminar will be held at the South Slough estuary discussing the Quest booklet. Also reminds the board that the Shopping Map is offering a Bold listing to all Chamber members.

Timm reminds the board that IBO is Wednesday 11:30 – 1 at the Mill Casino in the Salmon room. Today's speaker will be Chris Coles from RSVP. The next two Wednesdays will consist of panel forums for the two open commissioner seats. April 14th will showcase seat #2 candidates and April 21 will showcase seat # 3 candidates. The last Wednesday of the month the speaker will be the head of ODOT.

Meeting Adjourned