

**BAY AREA CHAMBER  
OF COMMERCE**

**2008 CHAMBER  
OFFICIALS**

**President**

**Ken Croes**, KCBY TV

**President Elect**

**Sherry Yarbrough**, Umpqua  
Bank

**Vice Presidents**

**Brandy Thompson**, Cardinal  
Services

**Lucinda DiNovo**, Mill  
Casino/Hotel

**Immediate Past President**

**Jenny Bream**, Brian Bream  
Screw Machine

**Secretary**

**Joanie Johnson**, Sincerely  
Yours! Antique Mall

**Treasurer**

**Jim Hough**, Hough, Mac-  
Adam & Wartnik

**Directors**

**Karl Bender**, 3 Bzzz Nursery

**Travis Burgher**, BNT  
Promotions

**Mel Campbell**, Campbell's  
Vacation Apts

**Eric Farm**, Menasha

**Hank Hickox**, Band Dunes

**Matt LeDoux**, Fishermen's  
Wharf

**Mark Mattecheck**, NB Lanes

**Gary Rifkin**, Fiddlesticks  
Gifts

**Sam Roth**, Century 21 Best  
Realty

**Crystal Shoji**, Shoji Planning  
& Development

**Lila Sweet**, Lila's Boutique

**Bay Area Ambassadors**

**President**

**Patti Denton**, Prudential

**Ex Office**

**Chuck Freeman**, City of  
Coos Bay

**Jan Willis**, City of North  
Bend

**Judith Hansen**, SWOCC

**Community-at-Large**

**Directors**

**Martin Callery**, OR Intl Port  
of CB

**Ron Opitz**, South Coast  
Development Council

**Rob Schab**, CB/NB Water  
Board

**Angela Jacobson**, Pacific  
Power

**Theresa Haga**, CCD Busi-  
ness Development Corp

**BACC Staff**

**Timm Slater**, Executive  
Director

**Pam Cottrell**, Office Man-  
ager/Leadership Coos

**Cheryl Crockett**, Visitor  
Services Coordinator

**Kathy Schmidt**, Executive  
Assistant

**John Witty**, Legal Advisor

**Visitor Center Volunteers**

Jay Anderson, Mariam

Angell, Carol Armacost, Linda

Berney, Connie Boddie,

Diane Bunch, Owen Crockett,

Connie Davis, Kathy Fisher,

George Gebhardt, Margaret

Johnson, Bob Kerr, Sharon

Larcom, Jean Lindholm, Bob

& Dorothy Miller, Dan

Randall, Mary Reily, Carol

Ann Seven, Martha Springer,

Charlie Weeks

# Bay Area Connection

SERVING YOU SINCE 1980

APRIL 2008

## President's Message



It's so easy to be optimistic when everything is going our way. Like when the stock market is rising. Or when major retailers want to set up shop in our community. Or when airlines line up for the right to serve our airport. It's easy to smile when the fishing seasons are long and the timber harvests are plentiful. But one can't really claim "optimism" unless there is some measure of adversity challenging our outlook.

Have you noticed? There is an unshakable spirit in this community that drives progress despite the odds. The content and quality of our future does not rely on a few major developments. Our future relies on the totality of

small victories won every day as we go to work, tend our families, and volunteer in our communities.



**Into every life, a little  
optimism must fall.**

It's certain we will continue to search for large scale opportunities. But keep in mind, sources of large scale opportunities are also searching for people like us. And we *will* find each other.

- Ken Croes

## WHY BE A PART OF THE CHAMBER OF COMMERCE?

One word, TEAM — Together We Each Achieve More. And here are just a few of the ways in which we do that.....

- Unified voice for business/industry in the area.
  - Business/ social networking.
  - Promotion of economic development in the area.
  - Wide range of committees to get involved in.
  - Increased awareness of your business/industry and their concerns/issues.
  - Great outlet to get more involved in your community and help make this an economically vibrant area again.
- So why are YOU a Chamber member? Send us your replies and we'll feature some of them in our next monthly newsletter.

## Change is Good, Success is Better

Here at the Chamber we believe change is a good thing. Good for our community, good for our businesses, good for us as individuals. So as we enter a new season, we decided change was in order for our monthly newsletter. And what better time to reveal those changes than in the Spring—the season of change.

At the Chamber we also believe

that your success is our success. And we encourage our members to send us articles you would like published in our newsletter. It's a great way to share your success and promote your business at the same time. Cut off dates are the 25th of each month. If you would like to include an insert (size 8.5 x 11), you will need to make 860 cop-

ies folded to us by the 20th of each month. Inserts are \$125 for members and \$75 for non-profit members. Or if you would like to be featured as a "Spotlight Member" in an upcoming issue, just call or email us to reserve a month for your business to be spotlighted. There is no fee, just your submission of an article and images to fill the space.

# OCF Opens S. Coast Regional Office



**Barbara Bauder,**  
South Coast Development Officer

The Oregon Community Foundation is pleased to announce the opening of its newest regional office in Coos Bay and the hiring of Barbara Bauder as its South Coast Development Officer. This office will serve the people of Coos and Curry County and is located in the OR Pacific Bank Building at 915 S 1st St.

Barbara joined OCF last year primarily in a volunteer capacity role until January 1, 2008 when she joined the Founda-

tion and opened the S. Coast Office. Barbara comes to OCF after a long career in Human Resources, Community Relations and Charitable Giving positions, both in OR and on the East Coast. She has served on numerous local boards and committees including Kiwanis, SMART, Leadership Coos, Ford Leadership Institute and United Way as well as several special educational committees.

Founded 34 years ago, OCF

works in partnership with individual, family, business and organizational donors to improve the lives of Oregonians through philanthropy and by building an endowment—now more than \$980 million—for Oregon's future. OCF provides more than \$55 million annually in grants and scholarships statewide. For more information, visit [www.ocf1.org](http://www.ocf1.org) or call 503-227-6846

**DIRECTOR'S  
QUOTE FOR THE  
MONTH**  
*"Even if you're on  
the right track,  
you'll get run over  
if you just sit  
there."*

## Welcome New Members!

### Phones Plus/Verizon Wireless

Nancy Baxter  
1611 Virginia Ave #710  
North Bend, OR 97459  
541-751-8000; Fax 877-265-5956  
E: [nancy@phonesplusinc.com](mailto:nancy@phonesplusinc.com)

### Annie's Cottage

Paul & Annie Comfort  
489 Nichols Ave.  
Coos Bay, OR 97420  
541-269-2473  
E: [annie@anniescottage.org](mailto:annie@anniescottage.org)

### 4 STAR AWARDS.....

The Chamber is looking for nominations from members who have received outstanding customer service from businesses in our area. All Member Businesses are eligible to win! Awards will be given out each month and the winners will receive a framed certificate, showcase in the Chamber monthly newsletter, the Chamber Quarterly in The World newspaper and on KCBY. Call the Chamber at 266-0868 or email Timm at [timmslater@oregonsbayarea.org](mailto:timmslater@oregonsbayarea.org)

## What Do Customers Want?

Customers just want to know someone is listening to them.



The best way to know what customers want is to ask them. Some want better product selection. For others it may be longer hours of operation, convenient parking, being able to pay with a credit card/check, or just good

customer service. For instance, do you know how your employees treat customers when you're not there? Why not consider hiring a secret shopper? Customers buy because they have wants, needs, or problems and it's up to your business to satisfy those needs. Often business owners forget to ask the

customers what can be done to bring them back or even if there's anything else they need at the time of purchase. Customers just want to know someone is listening to them. Ask your customers for feedback and use that to improve your business.

*Thanks Arlene Soto, Business Development*

# Leadership Coos



**Leadership Coos touring downtown.**

One day a month for nine months, participants of Leadership Coos attend seminars, tours, and briefings which expose them to the issues and opportunities within our community and challenge them to become involved in decision making in political and community organizations that match their

areas of interest. Sessions are led by selected leaders from both local and statewide fields that acquaint participants with a wide variety of subjects including local transportation issues, emergency services, communications, education, business and industry, health and human services.

Participation in Leadership Coos is designed to identify and motivate emerging leaders and develop their potential for community leadership by exposing them to the realities, issues and opportunities of our area. Private citizens as well as individuals from any community group, agency or company are welcome to participate though the program is

limited to 30 participants.

Participation in the program helps benefit your business in many ways. Some of which include promoting your business as forward thinking/community minded, enrichment of your business by comprehensive understanding of the community, better able to make more informed business decisions. One participant commented, "I've lived here my whole life and was amazed with all the things I didn't know about Coos County through this program."

For more information call Program Coordinator, Pam Cottrell at 266-0868.

## Thank You Renewing Members!

*Action Trophies (15 yrs)*

*Al Pierce Co. (1 yr)*

*Allstate—McCabe Insurance (20 yrs)*

*Bay Area Sportsman Association (12)*

*Bay Area Sunrise Rotary Club (1 yr)*

*Bay Cities Ambulance (23 yrs)*

*Baycrest Village (16 yrs)*

*Cardinal Services Inc. (23 yrs)*

*Cedar Electric & Construction Inc. (12 yrs)*

*Edge Wireless (12 yrs)*

*Englund Marine and Industrial Supply Co. Inc. (23 yrs)*

*Fisherman's Grotto (20 yrs)*

*Laidlaw (12 yrs)*

*McDonald's CB/NB (16 yrs)*

*McMahan's Furniture (16 yrs)*

*Macy's (22 yrs)*

*Marineau and Associates (23 yrs)*

*Myrtle Grove Funeral Services (5 yrs)*

*North Bend Medical Center (15 yrs)*

*Ocean Terminals Co. (16 yrs)*

*Papa Murphy's Pizza (15 yrs)*

*Parker's ATV & Cycle Inc (11 yrs)*

*Premier Services Group (over 5 yrs)*

*Scooter Mania (1 yr)*

*SHN Consulting Engineers & Geologists, Inc. (5 yrs)*

*Shorebank Enterprise Cascadia (5 yrs)*

*South Coast Printing & Graphics (23 yrs)*

*South Coast Radiologists (16 yrs)*

*Sea Hags Haven (3 yrs)*

**Please join us for Business After Hours on Wednesday April 30th from 5PM-7PM at Umpqua Bank in Coos Bay.**



## Reese Electric Honored

In January Reese Electric was selected to receive the ROSE award (Recognition of Safety Excellence) from the Oregon Columbia Chapter of AGC (Associated General Contractors) at their annual safety awards meeting. Governor Ted Kulongoski was on hand to address the crowd of over 250 who attended and presented each of the six winners with their award.

"Receiving this award is certainly a testament to the pride and professionalism that our team possesses and puts forth in our daily work habits," said company President Randy Rema. At the luncheon Reese Electric was also selected as the only OR contractor to attend and compete at the National AGC convention in Las Vegas in March where they were also awarded for the

category "Special contractor, under 100,000 work hours," which was presented to them by boxing legend Sugar Ray Leonard. Reese Electric placed 6th overall after competing against major and minor contractors from across the US.



**Governor Ted Kulongoski, Randy Rema of Reese Electric, and Tiff Smith, AGC Loss Control Consultant for Southern Oregon**



### **Bay Area Chamber of Commerce**

145 Central Avenue  
Coos Bay, OR 97420  
Phone: 541-266-0868  
Fax: 541-267-6704

### **Visitor's Center**

50 Central Avenue  
Coos Bay, OR 97420  
Phone: 541-266-0868  
Fax: 541-267-6704

...organized to advance the prosperity  
of Oregon's Bay Area.

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## Did You Know?

- **The Friends of South Slough Reserve, Inc. (FOSS)** board of directors held its annual meeting, **boat raffle** and silent auction last month. All 350 tickets were sold and the **winner** was **Blair Sneddon** of Reedsport.
- **Serenity Lane** has moved to 490 N. 2nd St. in Coos Bay.
- **The Waterfront Players** announced that Artistic Director Judy Elliot McDonald's play **In Juliet's Garden** has been contracted for publication through Samuel French Inc, the oldest theatrical publishing company in the world. The Waterfront Players produced this final version in 2006 and used it as the vehicle to win the 2003 Oregon AACT/Fest.
- **The Tall Ships** are making their way back to Coos Bay **May 1-7**. The Lady Washington, a full-scale reproduction of the first American ship to sail the West

Coast, and the Hawaiian Chieftan, a modern reproduction of steel-hulled trading vessels that plied the Hawaiian Islands during the late 1700s and early 1800s will be back for visitors to tour. For the more hardy among us you can embark on a 3 hour Adventure Sail where you can participate in hoisting the sails and other nautical duties. You can also take part in the Sea Battle, a mock battle between the two ships complete with booming can-



**Tall ships to visit Coos Bay**

For more information call 800-200-5239 or visit [historicalseaport.org](http://historicalseaport.org).

- **Bay Area Sunrise Rotary Club** will host its 2nd annual **Black & White Benefit Gala**, a dinner/dance auction to benefit Rotary Community Projects Saturday, May 10th, 6-11pm at the OR Coast Culinary Institute at Southwestern OR Community College. Tickets are \$40 and are limited. For more information or tickets contact: Lynda Kristoffersen, 756-4570 or Jan Delimont, 290-1850 or Shirley Bridgham756-5401
- **The Home Builders Association** presents its 17th annual "**Key to Your Dreams Home Show 2008**" April 18-20 at the Boys & Girls Club in Coos Bay. Over 150 exhibits. Admission \$2 for adults, ages 12 & under free. Go to [www.hbaswo.org](http://www.hbaswo.org) for more information.