

BAY AREA CHAMBER
OF COMMERCE

2008 CHAMBER
OFFICIALS

President

Ken Croes, KCBY TV

President Elect

Sherry Yarbrough, Umpqua
Bank

Vice Presidents

Brandy Thompson, Cardinal
Services

Lucinda DiNovo, Mill
Casino/Hotel

Immediate Past President

Jenny Bream, Brian Bream
Screw Machine

Secretary

Joanie Johnson, Sincerely
Yours! Antique Mall

Treasurer

Jim Hough, Hough, Mac-
Adam & Wartnik

Directors

Karl Bender, 3 Bzzz Nursery
Travis Burgher, BNT
Promotions

Mel Campbell, Campbell's
Vacation Apts

Eric Farm, Menasha

Hank Hickox, Band Dunes

Matt LeDoux, Fishermen's
Wharf

Mark Mattecheck, NB Lanes

Gary Rifkin, Fiddlesticks
Gifts

Sam Roth, Century 21 Best
Realty

Crystal Shoji, Shoji Planning
& Development

Pam DeJong, HOLM

Chris Davis, Carson-Davis
Oil

Ray Penny, All State Real
Estate

Bay Area Ambassadors

President

Patti Denton, Prudential

Ex Office

Chuck Freeman, City of
Coos Bay

Jan Willis, City of North
Bend

Judith Hansen, SWOCC

Community-at-Large

Directors

Martin Callery, OR Intl Port
of CB

Ron Opitz, South Coast
Development Council

Rob Schab, CB/NB Water
Board

Angela Jacobson, Pacific
Power

Theresa Haga, CCD Busi-
ness Development Corp

BACC Staff

Timm Slater, Executive
Director

Pam Cottrell, Office Man-
ager/Leadership Coos

Kathy Schmidt, Executive
Assistant

Cheryl Crockett, Visitor
Services Coordinator

John Whitty, Legal Advisor

Visitor Center Volunteers

Jay Anderson, Mariam

Angell, Carol Armacost, Linda

Berney, Connie Boddie, Linda

Diane Bunch, Owen Crockett,

Connie Davis, Kathy Fisher,

George Gebhardt, Margaret

Johnson, Bob Kerr, Sharon

Larcom, Jean Lindholm, Bob

& Dorothy Miller, Dan

Randall, Mary Reilly, Carol

Ann Seven, Martha Springer,

Charlie Weeks

Bay Area Connection

SERVING YOU SINCE 1980

AUGUST 2008



Ken Croes

President's Message

While leafing through some old Bay Area Chamber newsletters dating as far back as 20 years, I couldn't help but notice that many of the same issues being addressed then are the same issues being addressed today. Items like beautification, economic development, downtown revitalization and tourism were all on the list.

One might reach the conclusion that we really haven't moved that far since the late 80's. But the conclusion I reached was that no matter how much progress we make, there's always more work to be done. There's always one more building to paint, one more façade to erect, another flower

box to plant and even more improvement to imagine and manifest.

Now that the sun shines more regularly on us, it's a good time to appreciate and enjoy the extraordinary region in which we live. At the same time, it's a wonderful time to sit back and dream up new destinations to aim our journeys. And it's a great time to paint a building, erect a façade and plant a flower box.

Twenty years from now, I fully expect the same issues to be covered in future Chamber newsletters. Not because we haven't made progress, but because we thrive on progress.

EVENT SHOWCASES WORLD-CLASS LUM- BERJACKS

Stands at the Mill Casino-Hotel were packed with spectators for the Forestry & Fisheries Committee's 8th Annual Lumberjack Competition. Fans watched competitors saw, chop & climb their way to victory. "Look for even more improvements in the 2009 competition" says Chamber Director Timm Slater.



David Green placed 2nd in the spring board event. Photo by Alex Powers from *The World*.

Jerry's Rogue Jets 1 Millionth Passenger Event

Denise Lamie of Portland, OR won a \$2000.00 prize package for being Jerry's Rogue Jets '1 Millionth Passenger.' The event was part of Jerry's season-long 50th Anniversary Celebration as 'The First Jet Boat Tour Company in America.' Lamie was quite surprised when Gold Beach Police Chief Russ Merkely and most of the Gold Beach Volunteer Fire Department showed up (while she was waiting to board the boat for her trip), with sirens and lights going to announce her as the winner. Hundreds of

people looked on as Lamie was showered with gifts. A great 'twist' to the story was that Denise had just gotten engaged 12 hours earlier!

The prize package included a VIP 'Lifetime' Jet Boat Pass, lodging and meals at Paradise Lodge, round-trip transportation to Paradise Lodge, lodging and meals in Gold Beach, refunded value of days trip and dinner in Agness, OR along with a wonderful basket of goodies that Jerry's Rogue Jets Gift Shop put together.



Denise Lamie (in pink) being presented with her prize package from Jerry's.



Coos Historical & Maritime Museum.

DIRECTOR'S

QUOTE FOR THE MONTH

"We make a living by what we get. We make a life by what we give."

TIPS FOR BUILDING A SOUND BUSINESS PLAN....

- Write a business plan with a complete financial and marketing plan.
 - Your marketing strategy should be built around your strengths, your competitor's weaknesses and your customers' desires.
 - Test the reality of your business—know why it will work and how you will make it work.
 - Allow at least 2 hours every week for thinking and planning. Do not allow anything to interfere with this time. You run the business. Do not allow it to run you.
 - Establish an annual operating plan. Review it and update it monthly.
- * brought to you by SCORE

History Museum Offers Unique Local Gifts

The Coos Historical & Maritime Museum has refurbished its store over the past few years with the help of many volunteers. The store has an extensive selection of books about local history, and many other unique gift items for sale. "If you're looking for some-

thing that represents our community, we have a great selection," explains Carol Murray, a longtime volunteer. "It's a great place to look for something special for friends, family, or out-of-town visitors."

The most recently published book offered for sale is Bill

Lansing's 'Remember When: Coos County Schools 1850-1940. Bill's books are published in high-quality format and are the result of extensive research. Museum members have been anxiously awaiting the publication of this latest installment in his history series.

WHAT'S YOUR TREASURE WORTH?

On Saturday, October 18th, the Coos Historical & Maritime Museum will host its 2nd annual Collector's Crossroads event from 9a-3p at the NB High School Multi-Purpose room. The event features antique appraisals and sales—last year was a great success; attracting literally hundreds of people. Proceeds from the Collectors' Crossroads benefit the education and exhibit programs at the Museum. If you'd like to help, the Museum is currently accepting donations of antiques for sale at the event—please call 756-6320 if you need someone to pick up items.

Recent Ribbon Cuttings



(top left) Leaf's Treehouse Mini-Mall ribbon cutting ceremony.

(top right) Ribbon cutting ceremony for the Mill Casino-Hotel's new tower hotel addition.

(bottom left) Ribbon cutting ceremony for the new terminal at the airport.

In The Spotlight



This month's "In The Spotlight" member is Living Water Aqua Scapes.

Owned by Robert Vanderveldon, the business was originally started in March of 1999 doing residential repair, which they still offer. Four years ago, however, they started specializing in water features (streams, ponds, waterfalls) which contributes to about 60-80% of their yearly business and is lots more fun says Vanderveldon who loves the Bay Area and says that all his customers are special.

Vanderveldon, feels that "If I build a water feature for a person, than I am committing myself to being here 4-5 years later to continue to service my product. To do that, I need have the highest level of professionalism and integrity in all my dealings."

Vanderveldon also believes in attending any and all continuing education so that he can fulfill his customers needs to a level greater than their expectations. By using high quality products, by having a courteous and educated crew, by being the best they can be, Vanderveldon feels he has succeeded in having customers that are happy and want them to come back again. Proof of that says

Vanderveldon, is that each year for the last four years, 80% of their customer have opened up their yards for their annual Habitat for Humanity fundraiser called the "Parade of Ponds."

So if you're imagining what it would be like to sit on your deck and sip your morning coffee with the sound of running water and the beauty of a pond or waterfall at your feet, call Living Water Aqua Scapes at 266-POND for more information or visit them online at: www.livingwateraquascapes.com

Thank You Renewing Members!

Alder Acres RV & Mobile Home Park (11 yrs)

At Ease Home Care, Inc (2 yrs)

Bay Area Fun Festival (6 yrs)

Blue Heron Bistro (23 yrs)

Campbell Vacation Apts (13 yrs)

Clausen Oysters (9 yrs)

Coastal Community School of Music and the Arts (1 yr)

Coos Bay/North Bend Visitor & Convention Bureau (1 yr)

Countrywide Home Loans (1 yr)

Downtown Health & Fitness (2 yrs)

Loft by the Lighthouse (5 yrs)

Margaret Perkins (18 yrs)

Miss Coos County Scholarship Pageant (13 yrs)

Riverview Kennels Inc. (1 yr)

SMART Program (6 yrs)

Spinreel Dune Buggy & ATV Rental (16 yrs)

BUSINESS SPACE FOR RENT/LEASE...

The Business Enterprise Center has 1300 sq. ft. units available for rent/lease at a low monthly cost to a new start-up, light manufacturing business. Basic rent/lease package includes: reception services, common reception area, conference room (reservation basis), kitchen, rest rooms, management assistance, business planning, fax, copy, and a network of business experts and agencies prepared to help you succeed. Water is included but you are responsible for electric, phone, & internet.. Applications @ 2455 Maple Leaf NB or call Kerry @ 756-6778 for more info.

Please join us for Business

After Hours

Wednesday

August 27th

from 5-7PM

at the Business

Development

Center



CONNECT TO THE BAY AREA COMMUNITY

Oregon Coast Community Action is excited to invite all Chamber members to participate in a new dynamic initiative designed to provide items, services and assistance to our neighbors, friends and employees in need in the Bay Area.

Community Action Connect is a project that will connect local businesses and donors to those in need and provide help to local families and individuals in ways that their organization is otherwise unable to do. This effort is part of OR Coast Community Action's dedication to helping individuals and families make choices that will change their lives for the

better. It is also a way for local businesses to demonstrate their commitment to creating a brighter future for the South Coast.

Through our Housing and Emergency Services Dept., S. Coast Head Start, S. Coast Food Share and several other programs, Community Action sees many people in need every day who have fallen on hard times. Often, Community Action is able to provide some type of housing, energy or food assistance, but are unable to offer items such as new clothes, a haircut, furniture, bedding, etc. With your help their organization could help local families with items or services they need, but are not available by other means.

"Community Action Connect is about people helping people, and neighbors helping neighbors. Please consider helping with this exciting initiative." said CB Mayor Jeff McKeown.

You could make a big difference in the lives of your customers, employees or friends, by donating goods, services or funds to Community Action Connect. Please consider donating gift certificates redeemable in your store for items that will help those in need in our community. Call Emily Summerfield @ 888-7171 for more information.



Bay Area Chamber of Commerce

145 Central Avenue
Coos Bay, OR 97420
Phone: 541-266-0868
Fax: 541-267-6704

Visitor's Center

50 Central Avenue
Coos Bay, OR 97420
Phone: 541-269-0215
Fax: 541-269-2861

...organized to advance the prosperity
of Oregon's Bay Area.

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Did You Know?

- Each year in June **Oregon Pacific Bank awards four \$1,000 scholarships** to students from high schools located in the communities served by the bank. The selection committee base their award decision on exceptional scholastic achievement, community involvement, and other education-related accomplishments. This year's winners are Tyler Mais from Florence, Ashley Lang from Mapleton, Jessie McClintock from Coos Bay, and Kayla Johnson from Roseburg.
- **The Coos Bay Kiwanis** is putting together their 51st Annual Salmon BBQ at Bastendorff Beach August 3 from 10:30a-3:30p. Call Scott Traylor 756-0288 or Dale Oester 756-5213 to get your tickets. Adults \$14 and children 12 & under \$7.
- **Leadership Coos** is now accepting applications for the 08-09 season. Call Pam Cottrell @ 266-0868 for information.

- **The American Cancer Society Relay for Life** raised more than \$104,000 during their 14th annual two-day fight against cancer relay event in Coos Bay June 21st.



Relay for Life event.

- The **Oregon Tuna Classic** takes place August 9th in Charleston. This year over 180 boats and nearly 900 people are expected to participate in all four events. Visit www.oregontunaclassic.com for more information.
- **Norma Frost** has been a Chamber member for 30 years!

- The **Blackberry Arts Festival** comes our way August 23rd & 24th with all kinds of arts and crafts, photography, paintings, weaving, woodworking, food, entertainment and more. Call 266-9706 or 269-0215 for more info.
- **Farwest Lapidary Gem & Mineral Show** takes place **August 2-3rd** at the **NB Community Center** with displays, jewelry demonstrations, kids activities, exhibits, silent auction, food, and door prizes. Call Don Innes at 396-5722.
- **RSVP** is sponsoring their **1st Annual Mutt Strut August 9th** from 9:30a-2:00p in the SWOCC parking lot. Contests, prizes, a BBQ and petting pen are among the activities. All proceeds benefit RSVP programs and Furry Friends Therapy Dogs. For more info or to enter your pet, call 888-7332.